



71323

III Semester B.Com. (LSCM) Examination, April/May 2023
(CBCS – Scheme)
COMMERCE
Business Ethics

Time : 3 Hours

Max. Marks : 70

Instructions : Answers should be written **only in English.**

SECTION – A

1. Answer **any five** of the following. **Each** carries **two** marks. **(5×2=10)**
- Give the meaning of Code of Ethics.
 - What do you mean by Personal Ethics ?
 - Give the meaning of Corporate Culture.
 - Who is a BOD ?
 - What is Karma Yoga ?
 - Give the meaning of Business Ethics.
 - Who are stakeholders ?

SECTION – B

- Answer **any three** of the following. **Each** carries **six** marks. **(3×6=18)**
- Give the meaning of Professional Ethics. Also explain its purpose.
 - Briefly explain different types of Ethics.
 - Write a note on unethical practices in business.
 - Suggest six ways which help an employee to be a provocative person.
 - What is happiness ? State the factors that promote happiness.

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SECTION – C

Answer **any three** of the following. **Each** carries **fourteen** marks. **(3×14=42)**

7. Write a brief note on professional ethics of Teachers and Politicians.
 8. Discuss ethical issues in Pharmaceutical and Cement Industries.
 9. Explain ethical issues in Marketing Mix.
 10. Explain the features and functions of corporate culture.
 11. Discuss the scope, benefits and limitations of Corporate Governance.
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